# Project London 2012

The Portugues

Equestrian Showjumping Team

### Goal - London 2012

- The Olympic Games 2012 will take place in London, UK.
- The Olympic Games are the most special event in the world for every sportsman and it's the event with the highest public interest.
- Normally everyone's goal is to compete once at the Olympic Games, it definitely seems to be of a higher importance than to compete at World Cups or other international Championships.
- There are two years time, which seems to be long enough in order to establish a competitive team.

### Goal - Madrid 2011

- Next year the European Championships will be held in Madrid.
- The event is scheduled for September, which gives us time enough to prepare a competitive team.
- The short distance to Spain as well as the close relation to the neighborhood will make that event almost kind of a home game.
- Beside the importance of the event on itsself, for the participating riders it will be a good opportunity to collect further experiences on such a championship level.

## Goal - CSIO Lisbon 2010 / 2012

- One of the international highlights of each year within Portugal is the CSIO Lisbon by the end of May.
- These shows will be an appreciated platform for everyone, who like to show up for the team and other international starts.
- It's a good opportunity to compare yourself to the level of quality of other nations.
- Media and public interest will be higher as on other shows, which should support our ideas to gain sponsors and new horse friends.

# Some general goals

- The participation of a strong Nations Cup Team at international Championships and CSIOs.
- Increasing the number of riders competing at international level abroad.
- Increasing the number of riders competing at international and national high level competitions in Portugal.
- Increasing the number of young riders stepping into the international and national circuit in Portugal.

### What do we need to do?

#### First we will:

- 1. Implement a team level structure
- 2. Develop programs for the different levels
- 3. Extend communications
- 4. Integrate sponsors

### Team Levels

• A structure with different team levels will be implemented

Team A

Team B

Team C

### Team A

- Riders qualified for international Championships, according to the FEI regulations;
- Riders qualified to integrate the National Team according to the definitions of the FEP (Circular nº 13 / 2010):
- One clear round in one Grand Prix of CSN-A of Lisbon or Comporta;
- One fault or less in a G. P. of a CSI 4\*, in Portugal or outside;
- Eight faults or less in a G. P. of CSI 5\*, in Portugal or outside;

So far 10 riders (in alphabetic order / ladies first):

Luciana Diniz
 Marina Frutuoso de Melo

João Chuva Francisco Moura

João Mota Francisco Rocha

Duarte Romão Luis Sabino

João Azevedo e Silva Antonio Vozone

### Team B

- Riders from the first 30 of the National Ranking List, that are not yet qualified according to the FEI and FEP regulations, to integrate the National Team;
- Based on the 31/12/2009 ranking list, that defines the A, B and C riders category for 2010:

#### So far 21 riders (in alphabetic order)

<ul> <li>Duarte</li> </ul>	<b>Alegrete</b>
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- Eduardo Netto de Almeida
- Duarte Canavarro
- Hugo Carvalho
- Norbert Ell
- Francisco Fleming
- António Frutuoso de Melo
- Alexandre Mascarenhas de Lemos
- Miguel Paiva
- Luis Ribeirinho
- Maria Vozone Vilar

**António Matos Almeida** 

**Miguel Maria Bravo** 

**António Portela Carneiro** 

Filipe Malta da Costa

**Mario Wilson Fernandes** 

**Vitor Frias** 

Rui Gonçalo

José Carlos Mendes

Sebastião Fereira Pinto

**Ricardo Gil Santos** 

### Team C

- Young Riders that are not yet qualified by the FEI or FEP regulations to integrate the National Team
- Potential riders still in discussion

## Programs - Practical

Depending on the different levels, we will offer certain training programs.

- Team A
   Privat support on special request.
- Team B
   Clinics in different locations during the year.
   (Lisbon, North / South of Portugal suggestions are appreciated)
- Team C
   Clinics in different locations during the year.
   (Lisbon, North / South of Portugal suggestions are appreciated)

# **Programs - Theoretical**

- Medications / Rules / Behavings
- Course Design
- Menthal Coaching
- Communications
- Sponsoring

## Medication / Rules / Behavings

All team members of the different levels will be continuously informed about news and changes in terms of medication and other rules made by the Olympic Committee, the FEI and / or PEF.

Discussions about different horsemanship matters will be organized also with acknowed people of the equestrian world.

## Course Design

#### Team A

Two to three events per year will be organized for the team level A riders. Different issues as for example course design matters will be part of these meetings.

#### Team B and C

While holding the before mentioned clinics, theoretical contents will be offered, including discussions in terms of course design.

# Menthal Coaching

#### Team A

General information about that matter will be transferred to the team members during a first event. Depending on the response further events will be organized, as well as private support will be offered.

#### Team B and C

While holding the before mentioned clinics, theoretical contents will be offered, including lessons about menthal coaching.

### Communications

#### Team A

Two to three events per year will be organized for the team level 1 riders. Different issues as for example communications matters related to the equestrian sport will be part of these events.

#### Team B and C

While holding the before mentioned clinics theoretical contents will be offered, including exercises about communications.

## Sponsoring

#### Team A

Two to three events per year will be organized for the team level riders. Different issues as for example sponsoring matters related to the equestrian Sport will be part of these events.

#### Team B and C

While holding the before mentioned clinics, theoretical contents will be offered, including discussions about sponsoring.

# Why?

Because we believe that strengthening the quality of the equestrian sport in Portugal on certain levels, will help to

- receive more public interest / media
- motivate owners to buy / keep horses
- satisfy existing / involving new sponsors

We are sure, all of that will be a benefit for all of us and will also support the personal interest of the participating riders.

## **Communications & Sponsoring**

To be able to support all before mentioned at the best, FEP will extend the communications and sponsoring activities. We all know, that we will need strong financial support specially in terms of

- covering costs for the participations at Nations Cups and Championships
- trying to keep potential horses for Championships

### **Final State**

- Portugal has strong and competitive riders with ambition and potential, experienced as well as talented.
- Right now Luciana Diniz has shown up very successfully with the Portuguese flag on her saddle at the World Cup Final in Geneve.
- Taking that as a start sign we should put all our efforts on gaining further good international results, also as a team to win.
- Let's start working together, everybody should feel welcome! Feel free to contact us, whenever you like. We will try to be in close touch with everybody, who is interested to join us.

## Schedule 2010 (from May on)

- May 14 16
- May 21 23
- May 27 30
- June 4 6
- June 11 13
- June 18 20
- July 02 04
- July 16 18
- July 16 18
- September 02 05
- September 09 12
- September 17 19

**CSI Toledo** 

CSI Ponte de Lima

**CSIO** Lisbon

**CSI Vimeiro** 

CSI Portimao

CSI Vilamoura

**CSI Estoril GCT** 

**CSI Vimeiro** 

**CSI Vimeiro** 

**CSIO** Gijon

**CSI** Madrid

**National Championships Lisbon** 

### Contact

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